

What Sellers Need To Know:

If you are a reseller of any home green or otherwise we astutely study the market to give you advice based on hours of research. It does not matter, as much, what the market is doing this moment if a trend is developing. We, of course, design our strategy to match your goals and needs. If we believe that the market cannot come close to matching your interests we will tell you so. We do not believe in selling ourselves and then manipulating you later to adjust your expectations, or taking an overpriced listing so we can gain buyers all the while knowing you are jeopardizing the sale of your property. We are straightforward and honest and when we agree to list your property we ALWAYS get the job done.

Our marketing strategies are tailored for each property. We may talk with you first about factors that we need to address before we determine if there is a match between you and us. When there is, we will develop a unique plan that is suited for your property.

Two facts: Research demonstrates that the number one variable which results in selling a property quickly and for the best price is pricing it right in the first place. Also, staging does matter! First impressions make all the difference.

Finally, our professional follow up with buyers who call us from the sign, with agents needing specific questions answered, or anyone else who needs information is always done quickly and thoroughly. We are skilled negotiators and creative problem solvers. We will do whatever it takes to move your transaction from contract to close.

Unfortunately, we do not have a crystal ball or a magic wand, but short of these we consistently receive feedback from clients that we are the best they have ever worked with. See attached testimonials.